

# 2010 William O. Robertson Patient Safety Award

The William O. Robertson Patient Safety Award was established to recognize and share innovative patient safety initiatives in the ambulatory care setting. It is named after William O. Robertson, MD, who has been a champion for patient safety, risk management, and quality improvement throughout his long and distinguished career.

To have your patient safety initiative considered for the William O. Robertson, MD Patient Safety Award, please submit the following information by **July 30, 2010**.

<b>Name of Clinic or Practice</b>			
<b>Practice Size</b> (Check the appropriate box)	<b>5 or less MDs</b>	<b>6-30 MDs</b>	<b>31 + MDs</b>
<b>Street Address</b>			
<b>City, State, Zip</b>			
<b>Name of Contact Person</b>			
<b>Phone Number</b>			
<b>Fax</b>			
<b>E-mail</b>			

Attach a description of a patient safety program that has been implemented in your practice. The description should be no longer than three pages and describe:

- why the project was chosen
- what system or process changes were accomplished
- what cultural changes occurred
- how barriers to implementing the project were overcome
- any evidence of improvement in the care provided

Please return this cover page and the three-page project description to:

John Arveson  
 CME & Special Projects Director  
 Washington State Medical Association  
 2033 Sixth Ave., #1100  
 Seattle, WA 98121

Fax: 206.441.5863      Email: [jva@wsma.org](mailto:jva@wsma.org)

***Please submit your patient safety project description by July 30, 2010***